



## 2010 Wisconsin Carp Championship

### It's Right Here in Two Rivers

### June 5 and 6, 2010

- ✓ **Be a Sponsor:** See details below. Get your name out to the anglers, the community and the spectators. All of last year's anglers are returning from across the U.S. along with the U.K., Poland, Romania, etc. Around 50 or 60 anglers expected this year.
- ✓ **Be a Weigh Steward:** Will need between 18 & 25 Weigh Stewards. What do I get to do? You will help weigh and record the fish caught and spend time with the Anglers!
- ✓ **Recorders:** 2 or 3 people with laptops & MS Excel Spreadsheet Experience to help record and check results (you don't have to touch the fish, but get to be part of the excitement)
- ✓ **Help with Media & Publicity:** Organizing Media Outlets (TV, Radio, Newspapers) Design and print brochures, etc.
- ✓ **Help with banquets:** Help with meal arrangements and collecting the fees.
- ✓ **Decorate your business windows:** Place signage welcoming the Anglers to Two Rivers.
- ✓ **Run "Carp" contests:** Place paper fish in various parts of your store, and run an in store scavenger hunt, run a carp trivia contest with answers posted around your business, the possibilities are endless
- ✓ **Help us raise the awareness of our Angler Guests!**
- ✓ **Contact Lee Young at 920-246-3434 / [lee\\_young@yahoo.com](mailto:lee_young@yahoo.com) or Judy Goodchild at 793-5591 or [judgoo@two-rivers.org](mailto:judgoo@two-rivers.org)**

# Be a Sponsor

Sponsor Level	Cash Sponsorship	Non-Cash Sponsorship	Sponsor Benefits Summary
Bronze	\$100 - \$250	\$200 - \$500	Sponsors Name, Logo and Advertisement in 2010 WI Carp Championship Anglers Package, Media Kit, and Spectators Guide. For each \$50 in cash sponsored, the Sponsors Name & Logo will be displayed on the 1 letter-size Peg Marker (48-60 Pegs available).
Silver	\$251 - \$500	\$501 - \$1,000	Sponsors Name, Logo, Advertisement and informational paragraph in 2010 WI Carp Championship Anglers Package, Media Kit, and Spectators Guide. Sponsor encouraged to display their own Banner, Flag or Logo Board (maximum of one, at the Championship HQ), and/or display single letter size posters at all event locations.
Gold	\$501 - \$1500	\$1,001 - \$3,000	Sponsors Name, Logo and informational paragraph in 2010 WI Carp Championship Anglers Package, Media Kit, Spectators Guide and opportunity to contribute to all articles and advertising in magazines, e-zines and newspapers. Sponsor would be encouraged to display their own Banners, Flags or Logo Boards (maximum of one at each event location), invited to interview with all Media Outlets, at any of the Event Sections. Name & Logo on WI Carp Championship Posters at all event locations (currently Veteran's Park, Washington Park, Paddlers Park and Eggers Land). 2 guests invited to the Award Ceremony on Sunday evening. Section Winners prizes and trophies to be personally awarded by Sponsor in Awards Ceremony on Sunday evening; each trophy to display Gold Sponsors Name & Logo (in date order of sponsorship pledge).
Platinum	\$1501+	\$3,001+	All of the above, plus Sponsor will officiate at the Event Start on Saturday morning, at one of each of the Event Sections (Washington Park, Paddlers Park, Eggers Land, or Veteran's Park). Sponsor is encouraged to display their own Banners, Flags or Logo Boards (maximum of two at each event location). 4 guests invited to the Award Ceremony on Sunday evening. 2010 WI Carp Champion, Runner-up, 3 <sup>rd</sup> Place, 4 <sup>th</sup> Place, and Biggest Carp Trophies to display each Platinum Sponsors Name & Logo (in date order of sponsorship pledge), prize personally awarded by Sponsor in Awards Ceremony on Sunday evening.